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52.17 (1923)

C. A. SIMPSON

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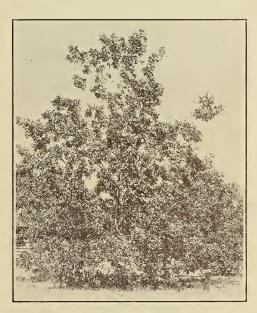
PRICE LIST NO. MAR 15 1923

U.S. Department of Agriculture.

BUDDED AND GRAFTED PECAN TREES

SIMPSON NURSERY CO.

ESTABLISHED 1902
MONTICELLO. FLORIDA



A grafted pecan tree that bore 30 pounds of nuts when seven years old, and 92 pounds when nine. This tree propagated from our own bud wood and now stands on our own land.

Plant pecan trees for SHADE, for FOOD, and for future PROSPERITY for yourself—and your children, your grand-children, and your great-grand-children will also receive benefit from your labors.

Many a single pecan tree in the yard pays the home taxes.



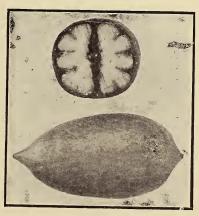
"Close-up" of tree shown on front page.

Our firm has been established for twenty years. We are specialists in the propagation of pecan trees and the development of pecan orchards. We grow and sell nothing but pecan trees, and ship from 75,000 to 140,000 trees each season.

As the years advance we are the more convinced that the pecan industry is thoroughly established and will soon be one of the great and most dependable cash crops of the South. Some pecan trees have yielded in one year \$100.00 and \$200.00 worth of the richest nuts in the world. In the native forests there are some 400-year-old pecan trees. Just think of the great possibilities of the pecan with an ever increasing demand for the nuts at good prices. You receive cash for your nuts and you have the world for your market.

If you would succeed with a pecan orchard there are three things you must do:

- (1) Select strong and vigorous growing trees, from a reliable nurseryman, and of the right varieties for your locality. Better pay 25c or 50c more per tree, than to buy cheap stunted trees. A cheap price means a cheap tree and possibly a variety that will not bear, or even a seedling.
- (2) Plant the trees only on your best well-drained land, and preferably land with a good clay sub-soil.
- (3) Cultivate, fertilize and care for them as you used to do the old cotton fields and you will receive your rich reward.



"SCHLEY"

We are Members of:

American Association of Nurserymen Southern Association of Nurserymen National Nut Growers Association Georgia-Florida Pecan Growers Association





Stake-trained trees in our nursery, one year's growth.

Cash should accompany all small orders, and one-fourth of the purchase price should accompany orders for future delivery, or C. O. D. shipments. No credit given unless you show us your financial standing will justify it.

We reserve the privilege of cancelling any order not shipped by January 15th, unless it is fully paid for.

All orders are accepted subject to weather and other conditions beyond our control.

We recommend express shipments for all orders of less than 500 trees.

The following prices on our high-grade pecan trees are F. O. B. Monticello, Florida:

pecan trees are	т. О. D.	monuceno,	r loriua.
	One Tree	Ten Trees	Hundred Trees
2 to 3 Feet	\$.90	\$ 8.00	\$ 70.00
3 to 4 Feet	1.00	9.00	80.00
4 to 5 Feet	1.15	10.00	90.00
5 to 6 Feet	1.30	11.00	100.00
6 to 7 Feet	1.50	12.00	110.00
7 to 8 Feet	1.70	14.00	130.00
8 to 10 Feet	1.90	16.50	155.00

We sell 5 trees at 10 rate and 50 at 100 rate.

The planting season extends from the last of November to March, but the early plantings in December give the best results.

VARIETIES

Stuart. More extensively planted than any other variety. Size, medium to large; shell, average thickness; kernel, plump; productive. Has succeeded all over the South, east of central Texas.

Schley. One of the best known and widely planted varieties. Size, medium to large; shell, very thin; kernel, plump; quality, very rich; flavor, excellent. One of the most popular varieties.

*Moore. Size, a little below medium; shell, medium thickness; quality, good; flavor, good. Bears young and unusually productive, and one of the earliest to be on the market in the Fall. Nut sells for about the same price as the Stuart.

MONEYMAKER. Widely disseminated. Size, medium; kernel, plump; quality, fair; flavor, sweet. Very prolific; very resistant to rosette.

*PABST. Size, large; shell, of average thickness; kernel, usually plump; quality, good; flavor, sweet. Generally a good bearer, and widely disseminated.

*ALLEY. Widely disseminated. Size, medium; shell, thin; kernel, plump; flavor, good; a medium to heavy bearer.

We also have the *Success, Delmas, Curtis, and Frotscher. These are varieties, however, which are not adapted to all localities and conditions, but do well in places.

The varieties marked with a (*) have the property of cross pollination and should be inter-planted with the other varieties.

If you are not sure of the variety you should have, we will make the best selection for you, if requested.

OUR NURSERY STOCK

The climate and soil at Monticello have certain advantages and qualities for the propagation of the pecan tree that are not equaled at any other place.

On account of these advantages, we produce pecan trees ready for sale, with two and three year old roots, and with a one year top that is vigorous, straight and smooth. Other localities require one to three years more time to produce the same tree.

Our budded trees are straight, because they are stake-trained.

We never dig a tree until we have received shipping orders for same, and we use the most approved method of digging and packing.

Records of our trees in bearing orchards, is proof you will also get results.

We are always glad to show anyone our nursery stock. A visitor who once sees our high-class stock seldom fails to buy our "better pecan trees."

SIMPSON NURSERY COMPANY,

Growers of

BUDDED AND GRAFTED PECAN TREES

Monticello, :: :: :: Florida

